



THE TOOTHSAYER

Editor: Cheryl A. Kovacs, AAS, RDA

Spring 2010

PRESIDENT'S MESSAGE:

New Jersey Dental Assistants Association (NJDA) is proud to be preparing for our 78th Annual Session and we hope you will come and be a part of it. With the help of all of our members, NJDA continues to support and diligently work towards the advancement of dental assistants. Truly there is strength in numbers and as we look around our world today that is only too obvious. Whether it is from the devastation of an earthquake or children in need of basic dental care, it is essential to have the hands of many to remedy these misfortunes. As dental health care providers it is almost instinct for us to provide for people in need. Volunteering is yet another way to do that. Through organizations such as Project Smile, Missions of Mercy and programs like, New Jersey's own, Give Kids a Smile we have many opportunities to provide aid to those who require it. Whether it is volunteering of your time or offering a monetary donation, every little bit helps. If you find you are able to do so, I urge you to join me in these opportunities to share good fortune.

In closing I would like to ask you to consider becoming a silver sponsor of NJDA as well as asking other dental providers to do the same. Looking forward to seeing you at Annual Session!

Sincerely,

~Kim

Kim M. McMahon
President
New Jersey Dental Assistants Association



February 2010

The New Jersey Dental Assistant's Association (NJDAAs) is proud to announce the NJDAAs Annual Session April 17th and 18th, 2010. The Annual Session brings dental assistants from across the state together for a weekend of educational programs, election and installation of officers, student table clinics, networking and related professional activities.

Considering corporate sponsorship of this important landmark event will benefit your business. This is a great opportunity for a tax relief deduction too! Your company will receive acknowledgement during our general meeting as well as our online site: NJDAAs.org. The following is a listing of the sponsorship levels:

- Diamond Sponsors** will be featured with a full page ad (8 ½ X 11) with the option of color or black and white in the Annual Session Program, prominently identified by level on our sponsor list and highlighted on our professional website.
- Platinum Sponsors** will be featured with a half page ad (8 ½ X 5 ½) in the Annual Session Program, prominently identified by level on our sponsor list and highlighted on our professional website.
- Gold Sponsors** will be featured with a quarter page ad (4 X 5 ½) in the Annual Session Program, prominently identified by level on our sponsor list and highlighted on our professional website.
- Silver Sponsors** will be featured with a business card size ad (3 ½ X 2) in the Annual Session Program and prominently identified by level on our sponsor list.

Sponsorships should be made payable to NJDAAs and should be received by April 1, 2010. Please complete the form below, attach any other pertinent information and mail to: NJDAAs Annual Session Sponsorship ATTN: Lisa Miller

Thank you for your consideration.

Lisa Miller
104 Preston Terrace
Bedminster, New Jersey 07921
732-996-8070
Lamiller3@hotmail.com

NJDAAs Annual Session Sponsor Coordinator

Sponsorship Level Diamond \$250 Platinum \$150 Gold \$100 Silver \$25

Company/ Individual Name _____

Street Address _____

City, State and Zip Code _____

Telephone Number of Contact Person _____

NEW JERSEY DENTAL ASSISTANTS' ASSOCIATION

PRESENTS OUR

78th ANNUAL SESSION 2010

Come and join in New Jersey's celebration of 78 years of accomplishments and contributions to quality dental health with past, present, and future dental assistants! Our 78th annual session will be held at The Crowne Plaza in Clark, NJ. The Crowne Plaza offers rooms complimentary amenities including: Internet connections, refrigerator, microwave, and coffee/tea service.

Activities will include continuing education courses, election and installation of officers, student table clinic demonstrations and opportunities for networking with colleagues. Our feature presentations will be: **"Volunteer Dentistry in Today's World"** - Presented by Benjamin B. Peck, DMD and Michael Messina, DMD also, **"East Meets West"** How Acupuncture Can Be Used As A Valuable Tool In Dentistry For Both Your Patients and Yourself - Presented by Suzanne Murphy, BA, L. AC

Please plan on spending the weekend at the New Jersey Dental Assistant's Association Annual Session to obtain continuing education credits, relax and have fun with your colleagues!

ALL DENTAL ASSISTANTS AND ALLIED DENTAL PROFESSIONALS ARE
WELCOME TO ATTEND!

AII REGISTRATIONS ARE DUE BY APRIL 1ST 2010. ANY REGISTRATION MADE AFTER THIS DATE WILL INCURR A \$25.00 LATE FEE.

Package 1: Room Friday AND Saturday night, Meals: Breakfast Saturday and Sunday, Lunch Saturday and Sunday, All lectures and meetings:

Single Room: Member: \$335.00, Non Member: \$395.00

Double Room: Member: \$230.00, Non Member: \$290.00

Package 2: Room Saturday night, Meals: Lunch Saturday and Sunday, Breakfast Sunday, All lectures and meetings:

Single Room: Member: \$215.00, Non Member: \$295.00

Double Room: Member: \$160.00, Non Member: \$240.00

Saturday April 17th

7:30AM – 8:55AM Breakfast Buffet - **\$18.00** (Included in Package 1)
8:30AM – 8:55AM Registration
9:00AM –10:00AM President’s Greeting and General Meeting (**1 CEU**)
10:10AM –12:00PM Student Table Clinics (**2 CEU’s**)
12:00 PM – 1:00 PM Luncheon **\$25.00** (Included in Packages 1 & 2)
12:00 PM – 1:00 PM NJDAA Educator’s Council Meeting
1:15 PM - 1:45 PM Installation of Officers
2:00 PM – 4:00 PM **“Volunteer Dentistry in Today’s World” How the Clinical and Business Assistant Can Use Their Skills to Make A Difference in The Lives of Others – Presented by Benjamin B. Peck, DMD and Michael Messana, DMD (2 CEU’s)**
4:00 PM - 4:30 PM Awards
4:30 PM - 5:00 PM Toothpicks

Sunday April 18th

7:30AM – 8:55AM Breakfast Buffet **\$18.00** (Included in Package 1 and 2, or by reservation)
8:30AM – 8:55AM Registration
9:00AM – 12: 00PM **“East Meets West” How Acupuncture Can Be Used As A Valuable Tool In Dentistry For Both Your Patients and Yourself – Presented by Suzanne Murphy, BA, L. AC (3 CEU’s)**
12:15PM - 1:45PM Luncheon **\$25.00** (Included in Package 1 and 2, or by reservation)

Our Speakers

Saturday April 17th 1:45 – 3:45

“Volunteer Dentistry in Today’s World” Presented by Benjamin B. Peck, DMD and Michael Messina, DMD.

Michael Messina, DMD of East Rutherford New Jersey is the current Secretary of the New Jersey Dental Association as well as a member of both the Middle Atlantic Society of Orthodontists and the American Association of Orthodontists. Having been involved with the New Jersey Chapter of Mission of Mercy (MOM) Dr. Messina also helped develop a dental education program that was presented to all Wallington, New Jersey school students’ kindergarten through eighth grade.

Benjamin Peck, DMD has been in private practice as general dentist in Atco, New Jersey since 1976 and is a member of the New Jersey Dental Association. As the Dentist for the Waterford Township School System since 1995 Dr. Peck is responsible for performing dental screenings and dental education for the entire school district. A member of Project Stretch Dr. Peck has been a volunteer on dental missions to Nicaragua, Mexico and New Orleans and as the current President of Project Smiles of New Jersey he is presently working to help establish a clinic for indigent patients at the Cathedral Kitchen in Camden, New Jersey.

Sunday April 18th 9:00 - 12:00

“East Meets West” How Acupuncture Can Be Used As A Valuable Tool In Dentistry For Both Your Patients and Yourself – Presented by Suzanne Murphy, BA, L. AC

Suzanne Murphy has been a proponent of Traditional Chinese Medicine for many years. She attended Tianjin College of Traditional Chinese Medicine where she learned about Chinese acupuncture and herbs from a very traditional perspective, which is based upon the ancient texts. She lived in **China** for three months and studied at two hospitals, which were dedicated strictly to acupuncture and herbs. Suzanne also studied at **Eastern School of Acupuncture in Montclair, New Jersey**. There she focused on learning **Japanese techniques of acupuncture**, which incorporates diagnosis by palpation of the abdomen, special techniques of treatment and a greater understanding of western medicine, and it's relationship to acupuncture.

**Visit us on the web for all current NJDAA information @
www.NJDAA.org**

